



Advanced Leadership & Management for Public Health

WHO Collaborating Centre
Public Health Education and Training



WHO Collaborating Centre
for Public Health Education &
Training
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Why Leadership Training?

Leadership is an innate aspect of our behaviour as human beings that fosters progress at individual, community, national or society level. Studies and enquiries in mishaps in health, for example, have shown that the root causes are directly linked to poor leadership and inability to make the right decision at the right time.

Today's leader needs to have a vision, to be innovative in a rapidly changing society, ready to take risks in challenging situations, curious, adaptable, flexible but determined and brave. As covid-19 Pandemic has shown so far, public health leaders play a crucial role in ensuring population health and wellbeing through prevention and health promotion, healthcare policy and management, promoting collaboration and networking, and through a more effective decision making process. Health leaders take actions that shape the future of public health and advocate introducing new health policies in any organisation that influence population's health directly or indirectly. Hence, leaders require competency-based education to help them develop skills to address complex and evolving demands of health systems. Such approach is one of the ten key areas of public health practice as defined by the World Health Organisation.

Who should attend?

The training is designed to help to understand the role of leaders in shaping the future for better health, healthy living and safer communities. The course is about individual discovery about leadership and its application in a multitude of settings within and outside of the health service. People take leadership training for variety of reasons, needs, and expectations. Many seek confirmation that the way they lead in their organization is what others elsewhere are doing. Some believe they need new knowledge and additional skills. Others have lost touch with human quality for variety of reasons (e.g. focus on profit over people). Many are new to leadership and want to experience situational leadership, which helps them to meet challenges and takes them to the path of success. Others are preparing to assume leadership role and this training will fulfil this goal.

Leadership experts from various organizations and at different levels have designed this unique bespoke course to meet the needs of the groups described above. It is an interactive learning experience, rather than didactic, appropriate for various learning styles.

Aims & Learning Objectives of the Course

This bespoke course is designed to aim at learning and experiencing leadership role and modern management to ensure success of the team and organization. The course learning objectives are:

- Understand the characteristics of good leadership and how to achieve it
- Explore the ways leaders excel in their jobs
- Exercise situational leadership and how and when to apply it
- Learn how good leaders communicate and why some fail
- Experience how to develop leadership skills
- Engage in leadership in practice

Competencies

During the course of the training the candidates will have developed the following competencies:

- System thinking
- Political leadership
- Communication and leadership
- Leading the change and managing the unexpected
- Leadership, organizational learning and development
- Emotional intelligence and knowing thyself

Learning outcomes

On completion of the course, candidates will be able to:

- Fully understand the role of leaders in achieving the goals of the organization through innovations and creativity
- Present effective communication both verbally and non-verbally
- Describe how effective and efficient leaders lead
- Demonstrate how leaders look after their teams and inspire them to thrive
- Interpret the leadership values and ethics, appraise them and adapt to their cultural context

Teaching Methods

The programme is designed to be highly participatory, interactive, and incorporates on the job learning. The candidates will be expected to complete an assignment on their job context that will consolidate their learnings, allow to apply new skills and strategies, as well as develop reflective practice. We teach with the use of three methods, which make our course truly outstanding:

- Specialist knowledge based on many years of practical experience

Our faculty are all experts in their field. We have built our programme based on years of experience in medicine, health services management, public health and education.

- Interactive teaching methods

Our interactive programme of study is based on contemporary theories and extensive practical experience.

- Case studies

Expert ability depends on context-based knowledge. Our specially-developed case studies will enable you to move from theory to practice in core health leadership skills.

Global health needs are changing rapidly, and today's health leaders need to keep up"

Professor Salman Rawaf
Director of the WHOCC

Teaching and Organisational Staff

Professor Salman Rawaf

Director, WHO Collaborating Centre (WHOCC) for Public Health Education and Training

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Ms Celine Tabche

Teaching Fellow, WHOCC, ICL

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... in addition to many invited health leaders and experts in the field.

Why WHO Collaborating Centre

Designated in 2007, the WHO Collaborating Centre for Public Health Education and Training was established by the WHO Global Committee with the support of the British Government. The Centre is housed in the Department Primary Care & Public Health, School of Public Health, Faculty of Medicine, Imperial College London. It supports WHO, countries and international organisations in health systems development, strengthening the role of primary care, improving secondary care, human resource capacity, academic training and development, enhancing institutional and individual quality and performance, emergency preparedness and planning, and public health laws and regulations. The Centre has a special focus on global health issues and on the development of quantitative analytical skills for health, epidemiology, and health services research. The Centre's technical remit extends worldwide and includes all six geographic WHO Regions.

WHO CC Certificate of Completion

Participants are awarded certificate of completion at the finale of the course.