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*“Outstanding speakers who collectively have years of experience in the Health Sector ”*

*- Previous participant*

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## Contact Us

**WHO COLLABORATING CENTRE  
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## Advanced Leadership and Management for healthcare

**WHO Collaborating Centre for  
Public Health Education and Training**  
Imperial College London

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## What makes a good Healthcare Leader?

In today's challenging health market, strong leadership is essential to address the rapid change in global health needs and emerging socio-economic issues. Technical skills, cognitive abilities, and emotional intelligence are three major components of a set of skills health leaders require. It is our goal to teach you how to develop and use these tools to drive change and innovation, influence other health professionals, and succeed in the world's new complex health market.

## About the course

This one-week intensive course will equip health professionals with the tools required to manage their organisations, services and health systems efficiently and effectively. The content of the course is built around the WHO framework and aims to help participants become more successful leaders in a knowledge-based health system. Here are a few of the many topics which will be addressed during the course:

- Situational leadership
- Leadership styles/ skills
- Effective communication
- Resource allocation
- Problem solving and critical thinking
- Health system strengthening
- Change management
- Health service management
- Political challenges and health policy
- Organisational operations of health systems
- Action plan development

## Learning objectives

Staff from WHOCC have designed and developed this practical interactive programme to realise the potential of aspiring and senior health leaders across nations. Participants will be able to:

1. Manage and lead health organisations effectively across a range of dimensions including policy, finance, and service delivery
2. Assess and measure health service performance by using appropriate criteria and indicators
3. Evaluate and compare different health service business models and theories
4. Apply critical thinking and creative solutions to real-life health service problems
5. Understand key global experience and political challenges of strengthening health organisations and health systems
6. Consider potential policy responses and interventions to improve health systems and develop action plans for their own countries

## Course methods

Our curriculum is based on core MBA disciplines: general management, health finance, health economics, policy and health strategy, decision making, leadership, marketing, operations management, and communication skills. The programme is designed to be highly participatory, drawing on the international profile of the group. Participants will strengthen their capacity to think as effective leaders through the use of case studies and strategic planning within health system and healthcare settings. We teach with the use of three methods which make our course truly outstanding:

- Specialist knowledge based on many years of practical experience
- Interactive teaching methods



## Who, When, and Where?

This course is designed to meet the needs of policy makers, health managers, heads of clinical/administrative departments, health professionals with an interest in management, staff in international/regional organisations, academic health directorates and authorities, and other interested stakeholders.

The course can be delivered in any location worldwide, and will require five working days. However, the programme can be tailored to the needs of particular groups.

## Teaching and organisational staff

**Professor Salman Rawaf**, Director of WHO Collaborating Centre and Professor of Public Health

**Professor Azeem Majeed**, Head of Department of Primary Care and Public Health, ICL

**Ms Elizabeth Dubois**, Research Assistant, WHO Collaborating Centre, ICL

**Dr Sondus Hassounah**, Teaching Fellow, WHO Collaborating Centre, ICL

**Dr Mays Raheem**, Research Assistant, WHO Collaborating Centre, ICL

**Ms Ela Augustyniak**, Project Manager, WHO Collaborating Centre, ICL

... in addition to many invited health leaders and experts in the field.

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*"Global health needs are changing rapidly, and today's health leaders need to keep up"*

Professor Salman Rawaf  
Director of the WHOCC

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